

ISA CORE

Powered by
innovera™



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innovera™

ALL IT TAKES IS ONE TOUCH.

INNOVERA™ is the transformative material crafted using plant-based proteins, biopolymers, and recycled rubber. Completely animal-free, it is masterfully engineered to replicate the look and feel of the collagen found in leather. INNOVERA™ supports a circular economy with recyclability and seamlessly integrates into traditional leather production.





ISA nextgenmaterials



MODERN
MEADOW

A Powerful Partnership for the Future of Materials

• Innovation Meets Heritage

ISA's expertise in leather finishing and Modern Meadow's bio-design technology come together to create **CORE | Powered by INNOVERA™**, a new class of sustainable material

• Crafting the Future of Materials

By combining ISA's craftsmanship with Modern Meadow's innovation, Core | Powered by INNOVERA™ is not only built to meet the highest standards of quality and sustainability, but also delivers the look and feel of suede

• Shared Values

Both partners share a strong commitment to sustainability, offering a solution that supports circularity and reduces environmental impact

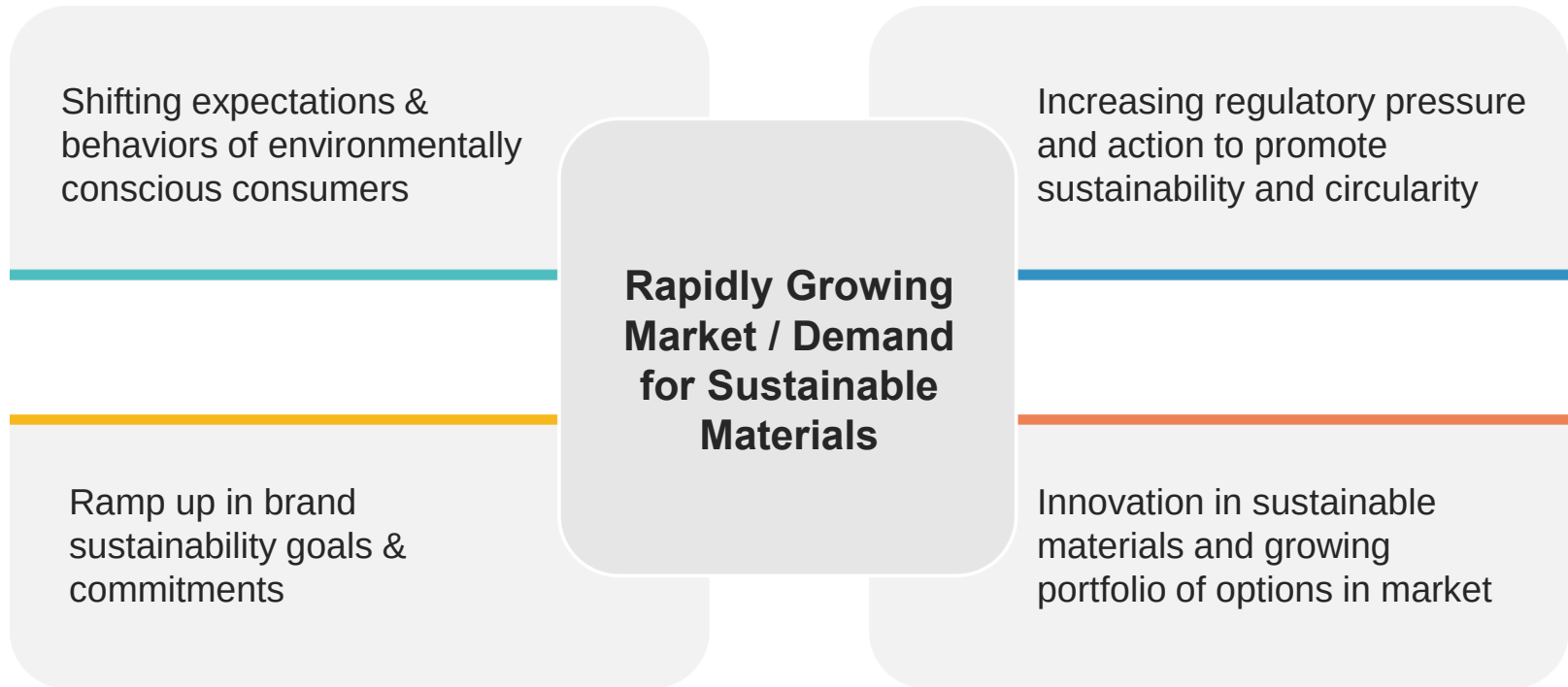


ISA nextgenmaterials

ISA INDUSTRIAL LTD. MACAU (CHINA) | USA | VIETNAM | CHINA | UK | HONG KONG (CHINA) www.isanextgenmaterials.com



MARKET CONTEXT



WHY INNOVERA™ MATTERS

INNOVERA™ is not just another material innovation, but also a solution designed for the future of fashion and design. As an innovative sustainable material, INNOVERA™ allows your brand to meet the growing demand for sustainable materials while maintaining the high standards of aesthetics, touch, and performance that your customers expect.

New Canvas for Designers



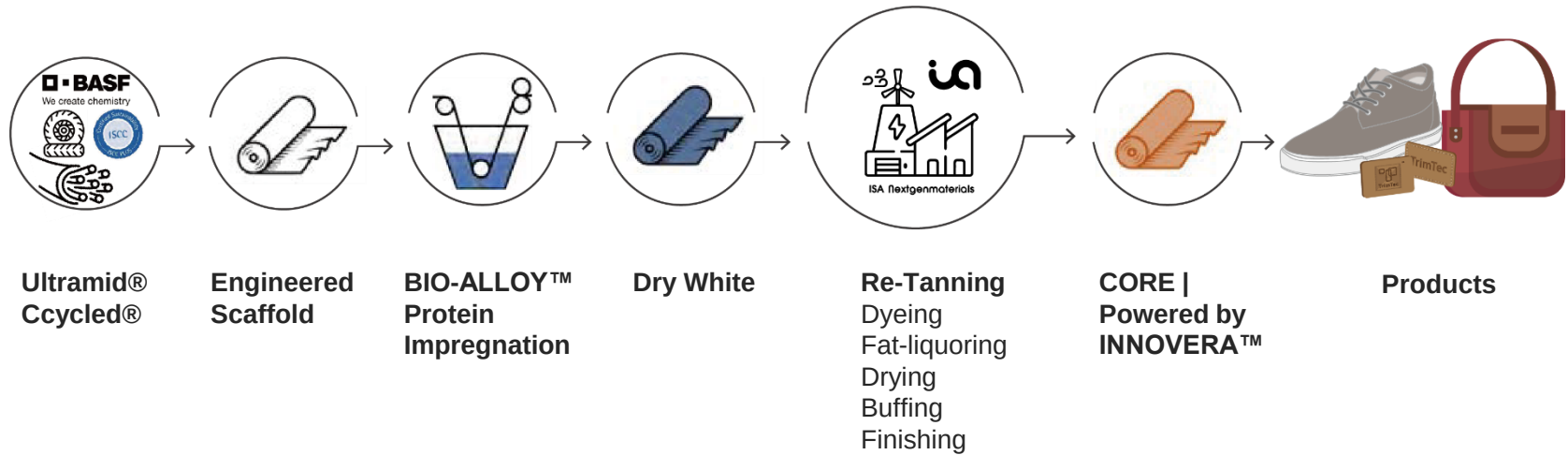
- Adaptable form and function
- Versatile crafting
- Precision detailing
- Customizable textures and finishes

Sustainable Luxury for Consumers



- Luxurious feel
- Durable and long-lasting
- Versatile and stylish
- Eco-friendly choice

HOW IT'S MADE



HOW IT'S MADE

CORE | Powered by INNOVERA™ VS TRADITIONAL LEATHER

INNOVERA™ is engineered to mirror Leather's structure and functionality

INNOVERA™ Dry White



CORE | Powered by INNOVERA™



RETAN &
FINISH

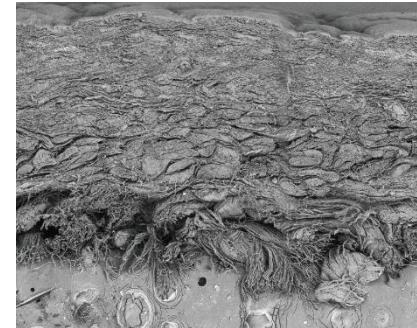
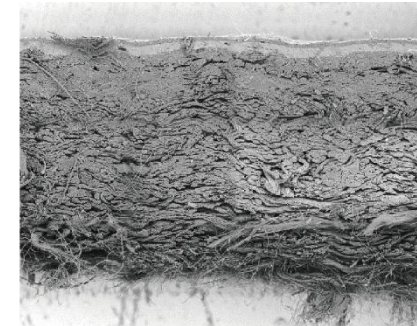


Traditional Wet Blue



Traditional Leather & Suede

CROSS-
SECTION



FEATURES



Created with Recycled Rubber
Uses post consumer waste, which never makes it to landfill. BASF Nylon recycling process of tires



Functionality Comes from Infused Plant Proteins
Traceable Non GMO soy protein isolate



Has >80% Renewable Content
Bio content of plant-based chemicals and proteins & recycled post-consumer tires



High Performance
Tensile, tear, elongation, abrasion stronger than regular suede



Finished to Look and Feel Like Leather
Genuine tanning craftsmanship



Lightweight
Lighter overall weight than suede, creates a lighter & faster product



Plant Proteins Give A Warm Touch
Improved feel over synthetic materials



Animal Free
Crafted with no animal derived products



100% Cuttable Area
No scars, brands or irregular shapes allows maximum yield



Scalability
Bio-engineered as a drop-in replacement for existing leather post-tanning

ORDERING INFO

THICKNESS: 1.0-1.2 mm

WEIGHT: 500-670 gsm

COMPOSITION: 60% Post Consumer Nylon
23-28% Bio-Alloy™
12-17% Dye and Finishes

DUTY OR HTS CODE: 5603.94

PANEL SIZE: 1.25 m x 1.4 m

LEAD TIME:

Production 30 days, samples 14 days

CAPACITY: 150,000 sf per month

PRODUCTION LOCATION: China / Vietnam



Test Specification

	CORE Powered by INNOVERA™	NATURAL GRAIN LEATHER
Tensile	Specified Minimum: 18 N/mm2 Actual: around 25 N/mm2	Around 15 N/mm2
Elongation at break	Specified Minimum: 40% Actual: around 50% (roll direction) / 85% (transversal direction)	35%-65%
Baumann - slit tear strength	Specified Minimum: 80 N Actual: around 130 N (roll direction) / 100 N (transversal direction)	Around 50 N

Test Code	017 A0	Date	12/16/24	End User	ALL
Product Name	CORE Powered by INNOVERA™			Color	ALL
ID	Property / Description	Test Method	Units	Requirement	
12	THICKNESS OF LEATHER AND INSOLE MATERIALS	SATRA TM1	mm	Data	
75	SOFTNESS	IUP36	mm	Data @ 25 mm aperture	
550	TENSILE STRENGTH	SATRA TM43	N/mm2	min. 18	
2	EXTENSION AT BREAK	SATRA TM43	%	min. 40	
24	TEAR STRENGTH - BAUMANN METHOD	SATRA TM162	N	min. 80	
494	MULLEN BURST	ASTM D3786	kgf/cm2	min. 20	
22	FLEXING RESISTANCE OF UPPER MATERIALS - BALLY FLEXOMETER - DRY	SATRA TM55	Pass /Failed	125,000 cycles No damage	
485	CROCKMETER TEST - DRY - GRAIN	SATRA TM167	GSS RATING	Light colors: min. 3.5 Dark colors: min.1.5	
487	CROCKMETER TEST - WET - GRAIN	SATRA TM167	GSS RATING	Light colors: min. 3.5 Dark colors: min.1.5	
706	COLOUR FASTNESS TO MIGRATION INTO POLYMERIC MATERIAL (PVC)	ISO 15701	GSS RATING	min. 3.5 (Grain side)	
595	COLOUR FASTNESS TO WATER	SATRA TM335	GSS RATING	Light colors: min. 4 (Grain side) Dark colors: min.2 (Grain side)	
104	LIGHT FASTNESS	ASTM D1148	GSC RATING	300 W/50 C/24 hours min.3 (Grain side)	

CERTIFICATIONS

Renewable Carbon Content Exceeding 80% (bio-based + recycled)

Supporting Certifications/Data:

- C2C® Circularity certification (YE 2025)*
- ASTM Bio-content Analysis (Complete)



Traceability of recycled content from post-consumer car tires

Supporting Certifications/Data:
ISCCPLUS (End of 2026)*



Circular End-Of-Life

INNOVERA™ can be looped back into BASF Cycled® process.

Supporting Certifications/Data:

- C2C® Circularity certification (YE 2025)*



Free of Hazardous Chemicals

Supporting Certifications/Data:

- C2C® Circularity certification (YE 2025)*

Quantified Environmental Footprint Via Third-Party Life Cycle Assessment (LCA)

Preliminary LCA conducted in 2023 found that INNOVERA™ reduces carbon footprint, water usage, energy consumption, and land use compared to equivalent bovine suede**.

* Projected timeline to complete certification for INNOVERA™ Dry White only.

** New LCAs will be commissioned in 2025 to reflect improved data quality and accuracy for the scaled processes

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Dry White Preliminary LCA

KEY IMPACT INDICATORS			
GWP 100a: kg CO ₂ eq./m ²	Resource use: Fossil (MJ/m ²)	Water use: M ³ /m ²	Eutrophication: Freshwater (kg P eq./m ²)
7.32	146.07	2.21	1.05 x 10 ⁻³

Act Now!

Join us in shaping a material-future that is aligned with science, sustainability, and scale!

For more information about ISA CORE, please feel free to contact your account manager.